

# AdSlogans

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**Territories covered by search** - Our trade mark search results only cover the following territories: Australia, Canada, Community Trade Mark Office, Germany, Hong Kong, Ireland, New Zealand, Spain, United Kingdom, United States of America and Singapore.

# AdSlogans - BizCheck

## Client

### CIDER (UK/IRE)

LINE	BRAND	TYPE	MEDIA	YEAR	LOCATION
Times have changed. Our cider never will.	Addlestone's	cider	W	2014	UK
Est 1728	Aspall	cider	W	2014	UK
From orchard to glass.	Aston Manor	cider	P	2012	UK
Cider proudly made in The West Country.	Blackthorn Cider	cider	W	2014	UK
The way it should be.	Blackthorn Cider	cider	O	2010	UK
A distinctive crisp, dry taste.	Blackthorn Gold	cider	P Ot	2009	UK
Black is back.	Blackthorn Gold	cider	P	2009	UK
Refreshingly new, distinctively Blackthorn	Blackthorn Gold	cider	P	2009	UK
Blackthorn county.	Blackthorn Cider	cider	O	2007	UK
Welcome to Blackthorn country.	Blackthorn Cider	cider	PHL	2007	UK
Fire up your taste buds.	Blackthorn	cider	PHL	2006	UK
There's no place like 'Blackthorn	Blackthorn (Taunton)	cider	T	2006	UK
There's no place like 'Thorn	Blackthorn (Taunton)	cider	T	2006	UK
When you're on top form, Blackthorn.	Blackthorn Cider	cider	T	1999	UK
The finest sharpener in the universe.	Blackthorn Cider	cider	T	1998	UK
100% pure smooth.	Blackthorn Gold	cider	T	1997	UK
All that glitters is not gold. 100% pure smooth gold from Blackthorn	Blackthorn Gold	cider	T	1997	UK
Perfect in parched conditions.	Blackthorn Cider	cider	T	1996	UK
Definitely dry Blackthorn Cider.	Blackthorn Cider	cider	T	1995	UK
REFRESHING & NATURALLY FRUITY	Briska Cider	cider	W	2014	UK
A Refreshing Different Range of Cider.	Brothers Cider	flavoured cider	PHL	2014	UK
Cider made by real brothers.	Brothers Cider	cider	P	2014	UK
Taste of Somerset	Brothers Cider	cider	O	2014	UK
14 generations of fruitiness.	Brothers Cider	cider	P	2013	UK
Brothers. Welcome to the family.	Brothers Cider	cider	P	2013	UK
Born in Somerset.	Brothers Cider	cider	PHL	2012	UK
Get a taste for winter.	Brothers Cider	toffee apple cider	WB	2011	UK
The pear cider called Brothers	Brothers Cider	cider	T P	2010	UK
The cider called Brothers.	Brothers Cider	cider	P	2009	UK
Thirsty for freedom.	Brothers Cider	cider	P W	2009	UK
Time for a different cider harvest.	Brothers Cider	cider	P	2006	UK
Bulmers. Live Colourful	Bulmers	cider	T P O	2014	UK
Full flavour refreshment less alcohol	Bulmers	low alcohol cider	PHL	2014	UK
Great British Cider since 1887.	Bulmers	cider	P	2014	UK
In the beginning	Bulmers	cider	P	2014	UK
Begin with a Bulmers.	Bulmers	cider	T P	2013	UK
Bulmers have been making cider in Hereford since 1887.	Bulmers	cider	WB	2013	UK
In the beginning	Bulmers	cider	T P	2013	UK
In the beginning there was Bulmers.	Bulmers	cider	O P	2012	UK

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LINE	BRAND	TYPE	MEDIA	YEAR	LOCATION
Keeping things original since 1887	Bulmers No17	cider	T	2012	UK
The Bulmer's Way.	Bulmers	cider	W	2012	UK
Doing our bit	Bulmers	cider	T P	2011	Ire
Embrace the orchard.	Bulmers	cider	PHL	2011	Ire
Experimenters wanted.	Bulmers No 17	cider	P T O	2011	UK
Lean, green mowing machine.	Bulmers	cider	PHL	2011	Ire
More is Less	Bulmers Light	low calorie cider	PHL	2011	Ire
Original draught since 1935	Bulmers	cider	T	2011	Ire
The light lasts even longer this evening.	Bulmers	cider	PHL	2011	Ire
The night's up to you.	Bulmers	cider	PHL	2011	Ire
Awake your Summerside with Bulmer's.	Bulmers	cider	WB	2010	UK
Bulmers Berry, it's an undergrowth movement.	Bulmers Berry	cider	T	2010	Ire
Releasing the British summer since 1887	Bulmers	cider	T	2010	UK
Embrace the new recipe pear	Bulmers	cider	T	2009	Ire
Here's to the Great British Summer	Bulmers	cider	DV	2009	UK
Now isn't that refreshing.	Bulmers	cider	T	2009	Ire
Price. The only cut we've made	Bulmers	cider	T	2009	Ire
Squeezing the best out of the British Summer	Bulmers	cider	P	2009	UK
Rory and Paddy's great British adventures.	Bulmers	cider, sponsor	T	2008	UK
Sometimes it's too good to do things by half.	Bulmers	cider	PHL	2008	Ire
Time dedicated to sport	Bulmers	cider	T	2007	UK Ire
Time dedicated to the Brighton Fringe.	Bulmers	cider, sponsor	P	2007	UK
Time dedicated to you	Bulmers	cider	T	2007	Ire
Born for ice	Bulmers	cider	T	2006	UK
Bulmers - making cider since 1887.	Bulmer's	cider	P	2006	UK
Chill to perfection. The original over ice.	Bulmers	cider	P	2006	UK
Enjoy, over ice.	Bulmer's	cider	P	2006	UK
Light by nature.	Bulmers Light	cider	T	2006	Ire
The lightest Light.	Bulmers Light	cider	O	2005	Ire
At least you can still ask for a Light.	Bulmers Light	cider	PHL	2004	Ire
Time dedicated to the beautiful game.	Bulmers	cider, sponsor	T	2004	Ire
Location, location, locations.	Bulmers	cider	T	2003	Ire
All in its own good time.	Bulmer's	cider	T	2000	Ire
Natural refreshment.	Bulmers Organic	cider	P	2000	UK
Still a pint in a world of litres.	Bulmers	cider	T	1998	Ire
The original pint bottle.	Bulmers	cider	T	1998	Ire
Nothing added but time.	Bulmers	cider	P	1991	Ire
You can't keep it quiet	Bulmers Pomagne	cider	T	1979	UK
A bit posher than your average cider.	Bulmers Dry Reserve	cider	T	1978	UK

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LINE	BRAND	TYPE	MEDIA	YEAR	LOCATION
Pomange party pack. More fun for your money.	Bulmers Pomagne	cider	T	1978	UK
Say Bulmer's for cider.	Bulmer's	cider	P	1953	UK
Refreshes to the core.	Carling British Cider Cherry	cider	Ot	2014	UK
Refreshingly Perfect	Carling British Cider	cider	T	2014	UK
British Cider. Refreshing to the core.	Carling British Cider	cider	Ot	2013	UK
It's good but it's not quite Carling.	Carling British Cider	cider	T	2013	UK
More refreshing than Strongbow, Magners and Stella Cidre.	Carling British Cider	cider	P	2013	UK
The most refreshing cider has landed.	Carling British Cider	cider	PHL	2013	UK
Authentic Devon ciders - with an exciting splash of fruit.	Churchwards	fruit cider	P	2007	UK
Only the good get in.	Classic Merrydown	cider	P	2000	UK
Knock it on the head	Copperhead Cider	cider	T	1986	UK
It's cloudy, it's Cyder. It bites!	Cornish Rattler	cider	Ot	2009	UK
Just chill!	Cornish Rattler	cider	Ot	2009	UK
It was a Diamond night out.	Diamond White	cider	P	1998	UK
Fine Artisan Irish Cider	Dickens Cider	cider	W	2014	Ire
Definitely a Dry Blackthorn day.	Dry Blackthorn	cider	T	1986	UK
Is it nineteen?	Frosty Jack	white cider, sponsor	T	2011	UK
Anti conventional by Frosty Jack's	Frosty Jack	cider	P T	2010	UK
Don't be a jackass drink responsibly	Frosty Jack	cider	WB	2010	UK
You don't know Jack!	Frosty Jack	white cider, sponsor	T	2010	UK
Until you've tasted Frosty's you don't know Jack.	Frosty Jack	cider	T	2005	UK
Get in with Gaymers	Gaymers	cider, advertorial	P	2013	UK
Get in with the crowd.	Gaymers	cider, advertorial	PHL	2013	UK
Live it Louder with flavour.	Gaymers	cider	W	2012	UK
Gaymers. Cider with roots.	Gaymers / Gaymers Live Music	cider	P	2009	UK
Loving sport in Blackthorn Country.	Gaymers	cider	P R O	2008	UK
As good as it gets	Gaymers	cider	P O	2007	UK
Refreshingly different.	Gaymers	cider	P	2006	UK
The older the better.	Gaymers	cider	T	1992	UK
The real cider.	Golden Cap	cider	T	2001	UK
Very cool drink.	Golden Cap	cider	T	2001	UK
Refreshingly Welsh.	Gwynt Cider	cider	W	2014	UK
Beautifully Simple	Hallets Real Cider	cider	W	2014	UK
It's Cloudy, It's Cyder, It Bites!	Healys Rattler	cider	W	2013	UK
Simplicity at it's best.	Henney's Dry Cider	cider	W	2014	UK
A magnificently exceptional character.	Henry Westons	organic cider	W P	2014	UK
Still made Henry's way, just because.	Henry Westons	organic cider	P	2014	UK
Naturally Swedish, totally refreshing, very fruity and utterly adorable.	Herrjunga	cider	PHL	2006	UK
Fermented from 100% fresh pressed english apples	Hogan's Cider	cider	W	2014	UK

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LINE	BRAND	TYPE	MEDIA	YEAR	LOCATION
Lead the Charge	Hornsby's	cider	W	2014	UK
Naturally styled.	Jacques	sparkling cider	P	2011	UK
No ordinary apples, no ordinary cider.	Jacques	cider	P O	2008	UK
No ordinary cider.	Jacques	cider	P	2008	UK
This here's Jeremiah Weed Kentucky Style Cider Brew	Jeremiah Weed	cider	T	2013	UK
Can't explain it. Best just enjoy it. Jeremiah Weed Brew. It's what it is	Jeremiah Weed	cider	T	2012	UK
If the question's 'Why', the answer is 'Why Not?'	Jeremiah Weed	cider	PHL	2012	UK
It's what it is	Jeremiah Weed	cider	T P	2012	UK
Pure You.	Keppler's	cider	W	2014	Ire
The pure cider of Ireland	Keppler's	cider	W	2014	Ire
Proper Cider.	Kingstone Press	cider	W	2104	UK
For Real Cider Lovers.	Kingstone Press	cider	W P	2013	UK
Real Cider for the Real Game.	Kingstone Press	cider, sponsor	W	2013	UK
Your Rugby, Your Cider.	Kingstone Press	cider, sponsor	W P	2013	UK
It's all about taste.	Kingstone Press	cider	PHL, W	2009	UK
Cloudberry happens here.	Kopparberg Cloudberry	cider	P O	2014	UK
Elderflower & Lime happens here.	Kopparberg Elderflower & Lime	cider	P O	2014	UK
Here comes the sun	Kopparberg	cider	PHL	2014	UK
Summer happens here.	Kopparberg	cider	T	2014	UK
Take the Kopparberg Line.	Kopparberg Spiced Apple	cider	O	2013	UK
The warmer the drink the warmer the winter.	Kopparberg	cider	P	2013	UK
Un-established since 1882	Kopparberg	cider	P	2013	UK
Premium Swedish cider.	Kopparberg	cider	P	2012	UK
Find Kopparberg.	Kopparberg	cider	P	2011	UK
First drink refreshment	Kopparberg	cider	T	2011	UK Ire
Find Kopparberg.	Kopparberg	cider	C P	2010	UK
Cider of Sweden.	Kopparberg	cider	P	2009	UK
Enjoy Kopparberg responsibly.	Kopparberg	cider	P	2008	UK
In Kopparberg, Sweden, we don't do complicated.	Kopparberg	cider	P	2008	UK
Enjoy Kopparberg sensibly.	Kopparberg	cider	P	2007	UK
Natural Swedish cider.	Kopparberg	cider	P	2007	UK
Lazy ain't always wrong!	Lazy Jack's	cider	P	2014	UK
Now is a good time.	Magners	cider	P	2014	UK
Now is a good time.	Magners	cider	T P	2013	UK Ire
Made in the Dark for a better taste	Magners	cider	T	2012	UK
There's method in the Magners	Magners Irish Cider Berry	cider, flavoured	P T	2012	UK
There's method in the Magners Specials.	Magners Specials	cider	P	2011	UK
Every match a battle.	Magners / TG4	cider, sponsor	P	2010	Ire
It's all gone pear shaped. Perfect.	Magners	cider	O	2010	UK

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LINE	BRAND	TYPE	MEDIA	YEAR	LOCATION
Original draught since 1935	Magners	cider	T	2010	UK
The original irish cider	Magners	cider	T	2010	UK
We're covering the cost of the duty increase.	Magners	cider	P	2010	UK
100% Pear 0% Disappointment	Magners Pear Cider	pear cider	T	2009	UK
Christmas time dedicated to you	Magners	cider	T	2009	UK Ire
Embrace the pear!	Magners	pear cider	T R	2009	UK Ire
Light by nature	Magners Light Irish	cider	P R	2009	UK
Magners Pear: 100% Pear 0% Disappointment	Magners	cider	T R O	2009	UK
Slow matured for instant refreshment.	Magners	cider, sponsor	R	2009	UK
Time to play	Magners	cider, sponsor	T	2009	UK
We love apples, just not in our pear cider.	Magners	cider	P O	2009	UK
Ice Breaker.	Magners	cider	O	2008	UK
Summer bought to you by Magners Light.	Magners Light / Cosmopolitan	cider, magazine promotion	P	2008	UK
Time dedicated to sport	Magners	cider	T	2008	UK
Time dedicated to you	Magners Bulmers Original Irish	cider	T R	2008	UK Ire
Good luck to London Wasps.	Magners	cider, sponsor	P	2007	UK
One original cider.	Magners	cider	PHL	2007	UK
Proud sponsor of London Wasps.	Magners	cider, sponsor	P	2007	UK
Put everything on ice	Magners	cider	T O R P	2007	UK
The Decider.	Magners	cider	PHL	2007	UK
The slow dance of the pour.	Magners	cider	P	2007	UK
Time dedicated to you this Christmas.	Magners	cider	P R	2007	UK
Time dedicated to you.	Magners	cider	P	2007	UK
The Lightest light	Magners	cider	T	2006	UK
There's no substitute.	Magners	cider	T	2006	UK
Summer time.	Magners	cider	PHL	2005	UK
In Ireland it's something else.	Magners	cider	O	2002	UK
Take your drink on the white side.	Mathew Clark	cider	T	1999	UK
Delightfully Delicious.	Merrydown	cider	P Ot	2014	UK
The delightfully delicious world of Merrydown Cider	Merrydown	cider	W	2014	UK
Ciders inspired by tradition.	Merrydown, Cider Makers Choice	cider variety pack	Ot	2010	UK
Trusted cider makers for over 60 years.	Merrydown	cider	Ot W	2010	UK
Try the award winning cider with the big appley taste.	Merrydown	cider	PHL	2010	UK
Merrydown, the cider with the big appley taste. (apple)	Merrydown	cider	O P	2009	UK
Distinctive cider. Made with love.	Merrydown	cider	P	2007	UK
The vintage cider.	Merrydown	cider	O	1991	UK
Cider for the few.	Merrydown	cider	P	1986	UK
Take cider out of the pint mug class.	Merrydown Vintage	cider	T	1979	UK
A West Country Legend.	Natch	cider	Ot	2014	UK

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### CIDER (UK/IRE)

LINE	BRAND	TYPE	MEDIA	YEAR	LOCATION
Real cider from the heart of The New Forest	New Forest Cider	cider	W	2014	UK
A cider for every season.	Norcotts Cider	cider	W	2014	UK
Get the Kiwi taste for adventure	Old Mout Cider	cider	P O	2014	UK
Making fruit more useful since 1947.	Old Mout Cider	cider	PHL	2014	UK
Pronounced incorrectly since 1947	Old Mout Cider	cider	P	2014	UK
Experience the taste of cider made naturally in Devon.	Old Mout Cider	cider	P W	2008	UK
Rooted in Somerset	Orchard Pig	cider	P W	2014	UK
Simply damn good cider	Orchard Pig	cider	W	2014	UK
Open an Orpen's	Orpen's	cider	W	2014	Ire
Refreshingly Real	Orpen's	cider	W	2014	Ire
Real Somerset Cider Since 1920	Perry's Cider	cider	W	2014	UK
More than just a number.	Plus 46	cider	P W	2008	UK
Chill to perfection	Press 81	cider	T	2011	UK
Dorset Cider at its best.	Purbeck Cider	cider	W	2014	UK
Chill it. Sip it. Love it.	Rattler's (Healey's Cyder)	cider	W	2014	UK
Beer. Jinxing English football since 1966.	Real Cider Organisation	cider	O	2010	UK
Better get a C in.	Red C Cider	cider	P O	2000	UK
Just for the hell of it.	Red Devil	cider	T	1999	UK
Red Devil. The official energy drink of the new millennium.	Red Devil	cider	P	1999	UK
It's not red, and there's no rocks in it.	Red Rock Cider	cider	T	1991	UK
Why can't everything be as authentic as Reeves?	Reeves	cider	P	2002	Ire
Beautifully Swedish.	Rekorderlig	cider	PHL	2014	UK
Taste the Spirit of Summer. #spiritofsummer	Rekorderlig	cider	C P	2014	UK
This season's must have.	Rekorderlig	cider	PHL	2014	UK
Beautifully Swedish.	Rekorderlig	cider	C P	2013	UK
Bring on British Summer Time. # Celebrate the sun	Rekorderlig	cider	P	2013	UK
Celebrate the sun.	Rekorderlig	cider	WB	2013	UK
Let the British summer time begin. # Celebrate the sun	Rekorderlig	cider	P	2013	UK
Shorter Days... # Winter Cider Nights	Rekorderlig	cider	O	2013	UK
Try something new this summer. # Celebrate the sun	Rekorderlig	cider	P	2013	UK
Thirst come, thirst served.	Ridlers	cider	P	1949	UK
Enjoy a dry summer.	Savanna Dry	cider	P	2014	UK
Savanna. It's dry. But you can drink it	Savanna Dry	cider	P T	2014	UK
It's dry. But you can drink it	Savanna Dry	cider	T	2013	UK
Find your Scrumpyshire.	Scrumpy Jack	cider	P	2011	UK
Forget about the fate of the nation.	Scrumpy Jack	cider	PHL	2011	UK
Welcome to Scrumpyshire.	Scrumpy Jack	cider	P W	2010	UK
England's golden cider.	Scrumpy Jack	cider	P	2009	UK
Real English cider.	Scrumpy Jack	cider	R	2005	UK

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LINE	BRAND	TYPE	MEDIA	YEAR	LOCATION
Official Pint of the England Cricket Team.	Scrumpy Jack	cider	P	2004	UK
Made from the finest English cider apples. Now and forever.	Scrumpy Jack	cider	P	1997	UK
Before I squash 'em, I wash 'em.	Scrumpy Jack	cider	T	1996	UK
Craftsmen cidermakers for over 200 years.	Sheppy's Cider	cider	W	2014	UK
Alive with cider.	Shepton Mallet Cider	cider	W	2014	UK
Blending Tradition Innovation	Shepton Mallet Cider	cider	W	2014	UK
Unreal history. Real refreshment.	Somersby	cider	DV	NA	UK
Real Refreshment	Somersby	cider	T	2014	UK
Refreshingly Real	Somersby	cider	DV	2014	UK
Less apps, more apples.	Somersby	cider	T	2013	UK
Taste the future ... today!	Somersby	cider	T	2013	UK
Get Real Refreshment.	Somersby	cider	P	2012	UK
Stay open-minded.	Somersby	cider	W, DV	2012	UK
A delicious cider with fruit ... perfect with food, friends or just over ice!	St Aubel	fruit cider	PHL	2011	UK
Passionate about pears	St Helier	cider	PHL	2008	UK
Premium cider from pears	St Helier	cider	T	2007	UK
C'est Cidre, not cider.	Stella Artois Cidre	cider	T	2014	UK
C'est Cidre. Not cider.	Stella Artois Cidre	cider	T P	2013	UK
Made with hand-picked apples.	Stella Artois Cidre	cider	P	2013	UK
The Simple Life	Stella Artois Cidre	cider	T	2013	UK
Serious stuff from Devon.	Stonehouse Strong Devon Cider	cider	T	1998	UK
A cider with taste!	Stowford Export Cider	cider	P	2005	UK
Press On	Stowford Press	cider	T	2014	UK
Slowly matured for a little extra character.	Stowford Press	cider	P	2014	UK
You know your cricket. We know our cider.	Stowford Press / England Cricket	cider, sponsor	P W	2013	UK
Taste the glory.	Stowford Press	cider	P	2012	UK
Bittersweet by nature	Strongbow Citrus Edge	cider	T	2014	UK
Earn It.	Strongbow	cider	T P	2014	UK
Refreshment with a dark edge.	Strongbow Dark Fruit	cider	PHL	2013	UK
The refreshing taste of nature	Strongbow Gold	cider	T	2013	Ire
Strongbow. Earn it.	Strongbow	cider	T O	2012	UK
Bowtime hard earned	Strongbow	cider	P T R	2011	UK
Build up a thirst.	Strongbow	cider	O	2011	UK
Quality Time	Strongbow	cider	PHL	2011	UK
Strongbow, hard earned.	Strongbow	cider	P	2010	UK
Bowtime. Time for total 1st pint refreshment.	Strongbow	cider	WB	2009	UK
Tough day, job done, you've earned your Bow Time.	Strongbow	cider, sponsor	R	2009	UK
Your reward for when the work is done.	Strongbow	cider, sponsor	R	2009	UK
Total first pint refreshment.	Strongbow	cider	R	2008	UK



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### CIDER (UK/IRE)

LINE	BRAND	TYPE	MEDIA	YEAR	LOCATION
A refreshing new way to look at cider.	Strongbow	cider	PHL	2006	UK
Rock it.	Strongbow SIRRUS	cider	P	2006	UK
Seriously Smooth	Strongbow SIRRUS	cider	T	2006	UK
Taste that hits a little deeper	Strongbow SIRRUS	cider	T P	2006	UK
Forget words, let the taste do the talking.	Strongbow	cider	O	2005	UK
Have a chilling Halloween.	Strongbow	cider	P	2005	UK
Let the taste do the talking.	Strongbow	cider	T	2005	UK
Smooth cider.	Strongbow SIRRUS	cider	P	2005	UK
Trust your tastebuds.	Strongbow	cider	P	2005	UK
Bitter sweet Strongbow.	Strongbow	cider	T	2004	UK
It's what your tastebuds would order.	Strongbow	cider	P	2004	UK
Get refreshed.	Strongbow	cider	T	2003	UK
Get a thirst first.	Strongbow	cider	P T	2002	UK
Live to loaf.	Strongbow	cider	T	2002	UK
Turn up the heat.	Strongbow Spice	cider	P	2001	UK
Live to love.	Strongbow	cider	T	1998	UK
Nothing slips down easier.	Strongbow	cider	P	1998	UK
A thirst for action.	Strongbow	cider	T	1996	UK
The bittersweet taste goes straight to the throat. (bitter sweet)	Strongbow	cider	T	1996	UK
What your thirst needs first.	Strongbow	cider	T	1993	UK
Nothing else quite hits the mark.	Strongbow	cider	T	1991	UK
Strong. Straight. True.	Strongbow	cider	T	1985	UK
Straight to your thirst.	Strongbow	cider	P	1984	UK
When you fancy a change from the usual.	Strongbow	cider	T	1981	UK
The pint that delivers.	Strongbow	cider	T	1979	UK
Discover the Elixir.	Stonewell	cider	W	2014	Ire
Good Times Should Be Reserved	Symonds	cider	Ot	2012	UK
Discover a local Golden Moment.	Symonds	cider	P	2011	UK
Golden moments since 1727.	Symonds	cider	P W	2011	UK
Deciderly lighter.	Taunton Cool Cider	cider	T	1987	UK
Just you watch out for it	Taunton Dry Blackthorn	cider	T	1985	UK
People who care about cider	Thatchers	cider	P	2014	UK
Pure Gold from Somerset	Thatchers Gold	cider	P	2014	UK
Fine cider from English apples.	Thatchers	cider	P	2013	UK
History in the making.	Thatchers	cider	P	2013	UK
She's not called No 1 for nothing.	Thatchers	cider	PHL	2013	UK
Oakrageously oak aged cider.	Thatchers, Green Goblin	cider	P	2010	UK
Sausages snaffled! The cider is RosŽ	Thatchers Katy	cider	P	2010	UK
Katy Rose. The Unexpected cider.	Thatchers Katy	cider	P	2009	UK

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## Client

### CIDER (UK/IRE)

LINE	BRAND	TYPE	MEDIA	YEAR	LOCATION
New Katy Rose. Cider in a whole new style.	Thatchers Katy	cider	P	2009	UK
Pure Katy. Pure Thatchers.	Thatchers Katy	cider	P	2008	UK
Crisp Somerset cider.	Thatchers Gold	cider	P	2007	UK
Deliciously different.	Thatcher's Pear Cider	cider	Ot	2007	UK
Cider with taste.	Thatchers	cider	P	2006	UK
Get fresh and fruity with Katy.	Thatchers Katy	cider	PHL	2006	UK
Refreshingly different.	Thatchers	cider	PHL	2002	UK
Reviving the spirit.	The Somerset Distillery	cider	P	2002	UK
It's all in the apple.	The Tricky Cider Co	cider	W	2014	UK
Premium Scottish Cider	Thistly Cross Cider	cider	W	2014	UK
Crushes your thirst like no other can can.	Top Deck	cider	T	1980	UK
Made the Scottish Way.	Waulkmill Cider	cider	W	2014	UK
Inspired by nature, crafted by tradition.	Westons	cider	P	2014	UK
Ciders inspired by tradition.	Westons	cider	P	2013	UK
Simply bursting with flavour.	Westons Vintage	cider	PHL	2011	UK
Heritage in the making.	Westons	cider	P	2008	UK
Estd 1880	Westons	cider	P W	2007	UK
A great night in.	White Lightening	cider	T	2000	UK
From the largest cyder apple orchards in the world.	Whiteways Cyder	cider	P	1949	UK
Proper cider from the heart of Somerest	Wilkins Cider	cider	W	2014	UK
New WKD Core. Cider. Apples. Core. See what we did?	WKD Core	cider	O P	2009	UK
New WKD Core. Core blimey. Our cider's good.	WKD Core	cider	O P	2009	UK
Refreshing enjoyment.	Woodpecker	cider	Ot	NA	UK
Woodpecker for the wildlife.	Woodpecker	cider	P	1970s	UK
The sunny cider.	Woodpecker	cider	P	2009	UK
Spread your wings.	Woodpecker	cider	T	2000	UK
What a refreshing change.	Woodpecker	cider	T	1999	UK
Don't dry out.	Woodpecker	cider	P	1998	UK
Woodpecker Cider. Not for Dodos	Woodpecker	cider	T	1985	UK
It's got a lot more taste than the advertising.	Woodpecker	cider	T	1983	UK
Hereford Lightning	Woodpecker	cider	T	1978	UK
Refined taste from a wild place.	Wyld Wood (Westons)	organic cider	P W	2012	UK

**END**

# AdSlogans

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How AdSlogans can help you			
Service	LineCheck	WordCheck	BizCheck
Description	A customised report showing prior or current use of a proposed new endline. Provides reasonable reassurance that proposed line is not likely to be in current or recent use by a competitor.	A customised report of brand slogans showing how a single word is used within a specific product category Useful when developing a new line for a brand, particularly when brainstorming.	A customised report of brand slogans in any given brand category. Provides a fast overview of what the competition is saying.

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